

Year 12 Pre-enrolment Project

You will be required to hand in your completed project at your first lesson in September

AS Level/BTEC Subject:	Btec Level 3 Business
Project Title:	Caterpillar cuts 35 jobs.
Project overview/instructions Read the Caterpillar article twice and then carryout the tasks below using the article and the internet. (ALL your sources of information must be referenced).	
Tasks <ol style="list-style-type: none">1. Investigate why have Caterpillar cut these jobs?2. Carryout a SWOT analyse on Caterpillar.3. Suggest ideas that YOU think Caterpillar need to do to increase profits?4. Are JCB profitable? Why are they profitable? Caterpillar cuts 35 Northern Ireland jobs By John Campbell BBC News NI Economics & Business Editor <ul style="list-style-type: none">• 10 June 2015• From the section Northern Ireland	



Caterpillar employs more than 2,000 people in County Antrim at plants in Larne, west Belfast and Monkstown

Thirty-five jobs are to go at the Northern Ireland operations of Caterpillar, the company has said.

The US engineering firm employs about 2,000 people across its County Antrim plants at Larne, west Belfast and Monkstown.

Caterpillar staff were told on Wednesday about the restructuring of its electric power division.

The company said the job losses are across staff and agency positions.

In a statement, the firm said the move was to "better align its organisational structure, resulting in a more efficient and competitive business model".

Jobs are also being lost at Caterpillar plants in Illinois and Georgia.

Davy Thompson, regional co-ordinating officer for the Unite union, said it was "yet another blow to our manufacturing sector".