

Year 12 Pre-enrolment Project

You will be required to hand in your completed project at your first lesson in September

AS Level/BTEC Subject:	A level Art & Design (Fine Art)
Project Title:	The Impact of Colour
Project overview/instructions The Impact of particular colours and the relationship of one colour to another are important elements in the work of artists. Produce work in 2 or 3 dimensions in which colour is a major consideration. Henri Matisse, Anish Kapoor, Robert Delauney, Mark Rothko and Françoise Nielly. Learning Objective: You are learning to create a journey which visually explains your exploration, investigation and interpretation of the idea of 'The Impact of Colour'. Learning Outcomes: <ul style="list-style-type: none">• Written analysis (annotation) of your own art practice, and that of the artists/photographers you have chosen to use throughout the project. (What have you done? Why have you done it? How have you done it? Did it work? What would you do differently next time? What will you do next?)• Visual development of the theme, The Impact of Colour. (Observational drawing, sketching, working in the style of the artist, media exploration etc)• Synthesis (combination) of Contextual Research with Personal Response. (You are not just copying the artist's work, you are using it as inspiration to develop your own interpretation of The Impact of colour. Firstly work in the style of the artist and understand how they control their media, then choose your subject matter (i.e portraits, landscapes etc) and then combine the two to create new ideas. Your Personal Response should be stronger as the project develops and your ideas progress.)	
Tasks : <ol style="list-style-type: none">1. Choose a starting image (it doesn't have to be one listed above, but it must fit the concept of The Impact of Colour). Write a brief summary of 50-100 words on why you have decided to use that image as your starting point.2. Choose a subject matter (<i>this might be the same as your artists or it might be different. For example, if your artist paints people, you may also choose people. However, you might choose to concentrate on inanimate objects but you will apply media in the style of your artists</i>).3. Complete a minimum of 4 Observational Drawings of your chosen subject matter – these must be realistic drawings which demonstrate your skill. You may include photographs to support your work.4. Make a copy of your artists work – you could choose to do the whole image or just a section. This will enable you practise their technique and understand their style.5. Create 3 ideas that combine your artists style with your subject matter/own ideas. Each idea should in some way be different to the first. <i>We should see your own ideas and style beginning to emerge.</i>6. Analyse each idea by adding annotation (using the analysis questions above). Create a Mind-Map, considering how you might develop the next idea.7. Create a Final Piece. This can be 2D or 3D. Your Final Piece must embody your response to the concept The Impact of Colour.8. All Prep Sheets/work must be connected through analysis of images and the process/journey you have undertaken in order to create a Final Piece.9. Write an Evaluation of your Final Piece.10. Ensure your work is presented – either on A2 Paper or a Sketchbook.	